

# Jaelle Fuchs

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## Current Appointment

Since 02/2021                      University of Zurich, Zurich, Switzerland  
Research Assistant (Assistentin) in the Internet use and  
Society Department at the Institute of Communication and  
Media Research  
Advisor: Prof. Eszter Hargittai

## Education

02/2021 – Present                      **Ph.D.** Communication and Media Research  
University of Zurich, Switzerland

02/2019 – 01/2021                      **M.A.** Internet & Society  
University of Zurich, Switzerland

09/2014 – 01/2019                      **B.A.** in Communication and Media Research  
Minor: Political Science  
Minor: Religious Philosophy  
University of Zurich, Switzerland

2009 – 2013                              **High School** – Bilingual Matura (German/English)  
Theresianum Ingenbohl (Gymnasium), Switzerland

## Research Experience

07/2018 – 01/2021                      University of Zurich, Zurich, Switzerland  
Research Assistant (Hilfsassistentin) in the Internet use and  
Society Department at the Institute of Communication and  
Media Research  
Advisor: Prof. Eszter Hargittai

## **Publications**

- Nguyen, M. H., Hargittai, E., **Fuchs, J.**, Djukaric, T., & Hunsaker, A. (2021). Trading spaces: How and why older adults disconnect from and switch between digital media. *The Information Society*, 1–13.  
<https://doi.org/10.1080/01972243.2021.1960659>
- Nguyen, M. H., Gruber, J., Marler, W., Hunsaker, A., **Fuchs, J.**, & Hargittai, E. (2021). Staying connected while physically apart: Digital communication when face-to-face interactions are limited. *New Media & Society*, 1–22.  
<https://doi.org/10.1177/1461444820985442>
- Hunsaker, A., Nguyen, M. H., **Fuchs, J.**, Karaoglu, G., Djukaric, T., & Hargittai, E. (2020). Unsung helpers: Older adults as a source of digital media support for their peers. *The Communication Review*, 23(4), 309–330.  
<https://doi.org/10.1080/10714421.2020.1829307>
- Hargittai, E., Nguyen, M. H., **Fuchs, J.**, Gruber, J., Marler, W., Hunsaker, A., & Karaoglu, G. (2020). From Zero to a National Data Set in 2 Weeks: Reflections on a COVID-19 Collaborative Survey Project. *Social Media + Society*, 6(3), 1–4.  
<https://doi.org/10.1177/2056305120948196>
- Nguyen, M. H., Gruber, J., **Fuchs, J.**, Marler, W., Hunsaker, A., & Hargittai, E. (2020). Changes in Digital Communication During the COVID-19 Global Pandemic: Implications for Digital Inequality and Future Research. *Social Media + Society*, 6(3), 1–6. <https://doi.org/10.1177/2056305120948255>
- Hargittai, E., Gruber, J., Djukaric, T., **Fuchs, J.**, & Brombach, L. (2020). Black box measures? How to study people’s algorithm skills. *Information, Communication & Society*, 23(5), 764–775. <https://doi.org/10.1080/1369118X.2020.1713846>
- Hunsaker, A., Nguyen, M. H., **Fuchs, J.**, Djukaric, T., Hugentobler, L., & Hargittai, E. (2019). “He Explained It to Me and I Also Did It Myself”: How Older Adults Get Support with Their Technology Uses. *Socius*, 5, 1–13.  
<https://doi.org/10.1177/2378023119887866>

## **Research Funding**

- 2022                      Project Grant (CHF 500 / ~ 521 US\$), Web Use Project. Project: “Mobile Participation and Inequalities – Interview Project” Role: PI.

## **Awards**

- 2022                      Nomination Teaching Award – IKMZ, University of Zurich
- Top Reviewer Award - Communication and Technology Division, International Communication Association, Meetings, 2022

- 2021                      Nomination Teaching Award – IKMZ, University of Zurich
- 2020                      Top Paper Award – Communication and Technology Division,  
International Communication Association, Meetings, 2020

**Conference Presentations**

**Fuchs, J.** & Hargittai, E.: Poster: Information Sharing on Social Media Platforms during COVID-19 Lockdowns, International Communication Association Annual Meetings, Paris, 2022.

**Fuchs, J.** & Hargittai, E.: Poster: The Pipeline of Online Participation Inequalities: The Case of Pinterest, International Communication Association Annual Meetings, Paris, 2022.

**Fuchs J.** & Hargittai E.: How Do People Things Algorithms Work? Findings from Drawings, SGKM, Switzerland, 2022

**Fuchs, J.** & Hargittai, E.: The Pipeline of Online Participation Inequalities: The Case of Pinterest, SGKM, Switzerland, 2022.

**Fuchs, J.** & Hargittai, E.: How Do People Think Algorithms Work? Findings From Drawings. International Communication Association Annual Meetings, Virtual, 2021.

Nguyen, M.H., Gruber, J., Marler, W., Hunasaker, A., **Fuchs, J.** & Hargittai, E.: Staying Connected While Physically Apart: Digital Communication When Face-to-Face Interactions Are Limited. International Communication Association Annual Meetings, Virtual, 2021.

Nguyen, M.H., Gruber, J., Marler, W., Hunasaker, A., **Fuchs, J.** & Hargittai, E.: Digital communication and social connection during changing times: The case of COVID-19. Three country conference for communication science, DGPuK, ÖGK and SGKM, Virtual, 2021

Nguyen, M. H., **Fuchs, J.**, Djukaric, T. & Hargittai, E.: Why Older Adults Disconnect from Digital Media. International Communication Association Annual Meetings, Virtual, 2020.

**\*Top Paper Award**

Gruber, J., Hargittai, E., **Fuchs, J.**, Karaoglu, G. & Brombach, L.: Voice Assistant Literacy: Findings from five countries. Swiss Association of Communication and Media Research Annual Meetings, Virtual, 2020.

### **Teaching**

- Autumn 2023 Digital Inequality and Online Participation, Bachelor-Research Seminar (in person), University of Zurich
- Spring 2022 Bachelor Colloque “Digital Inequality and Online Participation”, University of Zurich  
- Supervision of the Bachelor theses of 13 students
- Autumn 2021 Digital Inequality and Online Participation, Bachelor-Research Seminar (Hybrid), University of Zurich
- Spring 2021 Online Participation and Communities, Bachelor-Seminar (Virtual), University of Zurich

### **Professional Services**

**Editorial Assistant:** Journal of Quantitative Description: Digital Media, 2020-present

#### ***Reviewing:***

Conferences: International Communication Association

Journals: New Media and Society, Social Media + Society, Journal of Quantitative

Description: Digital Media

### **Courses, Skills & Other Qualifications**

- 2022 Scientific Writing Workshop
- 2021 Début: First steps in University Teaching
- 2021 Workshop: Inklusive Sprache
- 2021 «Affinity Photo: Einführung in die Bildbearbeitung»

### **Software Skills**

Microsoft Office, Affinity Photo, R, Stata, SPSS

### **Exchanges**

05/2014 - 07/2014 International House Valencia - Spain  
Curso Intensivo de Español (A1)

09/2013 - 12/2013 St. Giles Brighton - England  
Cambridge English: Proficiency (CPE) Course

### **Language skills**

- German (native)
- English (CPE / C2)
- French (Basics)
- Spanish (Basics)

